**Notes for Check-In Meeting**

**February 5, 2020**

**Follow-Ups on last meeting**

1. Concerns raised about whether a nonprofit certificate program will “cannibalize” the Tacoma MPA program.
2. Interest in developing an early-entry option for MPA
3. Interest in a legislative assistant professional development program. Cali and Jeremy Mohn are working on a curriculum and needs.
4. Tyrus Smith and Wenhong Wang on-board for next year

**Recruitment for Fall 2020**

PNAPP --- Olympia

34 submitted applications (10 completed, 24 incomplete)

Started applications for PNAPP Olympia: 38

34 applications submitted

21 started but not submitted applications

9 submitted applications but not complete

2 applications complete but not verified

2 applications complete and verified

Fall 2019: 63 applications in Olympia, 51 admitted, 44 enrolled (Tacoma 51 applications, 36 admitted and enrolled)

Fall 2018: 70 PNAPP applications, 65 admitted, 45 enrolled

Fall 2017: 119 PNAPP applications (63 admitted, 50 enrolled)

6 applicants for Fall 2020 from Pierce and King Counties (18%...normal is 15% - 20%)

Tribal Governance

10 applications submitted

--- 8 incomplete

--- 2 complete

Fall 2018: 25 applications submitted

Fall 2016: 35 applications submitted

Second deadline is March 9th and some interest continues to come in. But there is cause for concern.

Factors possibly at play:

1. Economy
2. Institutional reputation
3. Program reputation (much lower student satisfaction in MPA student survey)
4. Lack of institution’s responsiveness to students (e.g. Records and Registration)
5. Rising tuition and fewer tribal resources for supporting students
6. Fewer applications from Evergreen employees (2 this year, compared to 8 or so at other times)

Considerations going forward:

1. Need more support in telling MPA’s story (e.g. alumni stories). We should consider developing a marketing campaign for the MPA program for the upcoming year
2. Responding to demand for online and hybrid options
3. Re-engaging alumni as a means to generate positive word-of-mouth
4. Weekend intensive option to supplement Tribal Governance
5. Tacoma annual program
6. Building relationships with feeder programs (NWIC, WWU, UWT, UPS, St. Martins)
7. Exploring additional academic programs (legislative assistant program)

**Curriculum re-design**

Still in progress, but a consensus is emerging around a few key elements:

1. Program hours stay at 60 hours
2. Core program of 24 hours similar to existing core
3. Required course in tribal governance (similar to Path to Sovereignty)
4. Concentration requirement of 8 – 12 hours
5. Balance in electives (20-24 hours)