Notes

Discussion with Joanne Markert and Will Saunders

Tuesday, August 27, 2019

Documenting Cost Efficiencies and ROI from GIS Technology Adoption in Washington State and Local (and Tribal?) Government

The State GIS office needs a study that will document the cost savings and return on investment from adoption of GIS technology in state government. The product should seek to provide a template that agencies can use to measure and document cost savings with two or more illustrative case studies that use this template to measure cost effectiveness.

Example template from Utah that applies it to adoption of GIS by field foresters illustrates what this approach might look like.

Joanne will look for potential examples of business processes in state and local government that have benefitted from integration of GIS technology.

Plan to touch base again in November.

Timeline: Ideally they would have a report in mid-June that could be used as part of the State GIS Office’s budget review by the state legislature.