



## CONTACT

360.789.4918  
kwdesigns16@gmail.com  
katherinewilliamsdesigns.com  
@olypantones

## EDUCATION

**Pacific Lutheran University**  
*BFA in Graphic Design,*  
*Minor in Environmental Studies*  
2012 - 2016

## SKILLS

Design for Digital, Mobile & Print  
Media Outreach & Communication  
Storytelling & Writing  
Adobe Creative Suite  
Video Production  
Photography  
Social Media  
Microsoft Office Suite

# KATHERINE WILLIAMS

## COMMUNICATIONS

### EXPERIENCE

#### **Washington Department of Fish and Wildlife**

May 2019 - Present // Communications Consultant

Within the Licensing Division, directs designs, develops and coordinates the production of a variety of graphic projects for promotional, research, publication, instructional use, or media presentation.

#### **Pacific Lutheran University**

May 2017 - May 2019 // Outreach Manager

Provided internal and external communication support for the Office of the Dean in the School of Arts and Communication (SOAC) with an emphasis on design, promotion, publicity, community relations, supervising student designers, and web management for the 200+ events in the department. Reported directly to the Dean.

#### **Harbor Wholesale**

October 2016 - May 2017 // Graphic Designer

Professional and quality design work created for the company and it's clients. Advertising and signage for their 2017 tradeshow which hosted over 500 vendors and customers. Collaboration with other designers and printers for quality signage for stores.

#### **Washington State Department of Natural Resources**

June 2016 - October 2016 // Communications Intern

Collaborated with communication and design professionals to promote the agency's mission through social networking sites, blogs, articles, and designs for general outreach. In charge of the summer's fire safety program and burn ban notices to the public, including creating and launching visual fire safety campaigns to the public.



## CONTACT

360.789.4918  
kwdesigns16@gmail.com  
katherinewilliamsdesigns.com  
@olypantones

## EDUCATION

Pacific Lutheran University  
*MBA 2018 - Present*  
*BFA in Graphic Design,*  
*Minor in Environmental Studies*  
*2012 - 2016*

## SKILLS

Design for Digital, Mobile & Print  
Media Outreach & Communication  
Storytelling & Writing  
Adobe Creative Suite  
Video Production  
Photography  
Social Media  
Microsoft Office Suite

# KATHERINE WILLIAMS

## COMMUNICATIONS

## EXPERIENCE

### Freelance Graphic Designer

August 2014 - Present // Katherine Williams Designs

Clients Include: Independent Marine Controller, Volunteer South Sound, Refocus, Coots Castle Produce, Cowlitz Lavender Farm, College Mentoring in Design, Rebuilding Together South Sound, Tacoma Sustainability Expo, Three Feathers Emu Farm, PDX People, Tacoma Plastic Bag Ban, Rent-A-Back, Pediatric Psychology Associates, Portland State Chamber Choir, Rafael Clothing, Cash Blast PDX, Marlow Property Management, Capital High School Father Daughter Dance

### Student Graphic Designer

July 2014 - May 2016 // Pacific Lutheran University

## AWARDS / EXHIBITIONS / PUBLICATIONS

Dean's List, PLU // 2012 - 2016 Semesters  
Karen Hille Phillips Center Gallery, "A Designer's Journey",  
PLU // 2016 - 2017  
Juried Senior Exhibition, *In Flux*, PLU // April 2016 - May 2016  
Juried Student Exhibition, PLU // November 2014, November 2015  
*Saxifrage 42*, Literary & Arts Magazine, "Buildings of Tacoma",  
PLU // September 2016  
Lakefair Brochure, "Lakefair", Olympia, WA // July 2012  
National Geographic's Daily Photo Contest, Places,  
"Cannon Beach, Oregon" // 2008

## MEMBERSHIP

April 2017 - Present // City of Olympia Arts Commission Board