

STATE OF WASHINGTON Department of Fish and Wildlife

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Tom Ryle Sales and Marketing Manager Washington Department of Fish and Wildlife 1111 Washington Street SE Olympia, WA 98504

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To whom it may concern:

Kate Williams joined Washington Department of Fish and Wildlife's Sales and Marketing team early in 2019 as our Graphic Designer. She is one of two designers at the agency. Our team's objectives are to promote outdoor recreational opportunities, educate the public about the necessary licenses/passes needed to participate, and support our ~600 license sales dealers in WA, OR, and ID. Kate and I have worked together on several sizable marketing campaigns, design projects, and video production.

Kate is actively pursuing a unique career path that allows her strengths and talents as visual/graphic designer to bolster meaningful work aligned to the sustainability of our natural resources. So much of what we do at the Department hinges on tribal co-management of fisheries, public policy, legislative process & law making (WACs/RCWs), etc. Additionally, as part of our Marketing team, Kate's work is published across multiple media channels and is often the single communication touchpoint by which the public engages with us. This puts a lot of focus on the importance of her design work. The Sara Ann Bilezikian Sustainability Fellowship will support Kate's career goals and further her positive impact at the Washington Department of Fish and Wildlife for all Washingtonians.

Without reservation, I highly recommend Kate. During this past year, she has been efficient, professional, organized, and a fantastic team member, with multiple nominations for our Division's Employee of the Month! She has my highest recommendation to receive this Fellowship opportunity.

Please feel free to contact me at 360-480-2611 or thomas.ryle@dfw.wa.gov if you need any additional information or clarification.

Tom Ryle

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