Notes for Susan B meeting on 1/13/17

TACOMA

* Recommended literature: small posters for workplace bulletin boards and/or colorful postcards.
* How do we market for 2018-19 electives? Postcard, e-only?
* I will get to writing some copy/details asap—can I tweak the new grad programs marketing poster?

MPA MARKETING:

* We need fresh images/images of new cohort on web and for literature; what are our resources and options? Can we in MPA change out the images on our web pages?
* What is the official policy on posting non-campus photographer photos on Social media? How about the e-newsletter?