

# DESIGN THINKING

## FOR PUBLIC SERVICE MPA

Fall, 2016  
(2 or 4 credits)

### COURSE DESCRIPTION:

Design Thinking for Public Service examines the relatively new field of design thinking and its application to public endeavors. This overview gives you a glimpse of the course; Canvas will be used as a syllabus and will go live in late September.

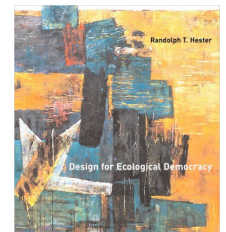
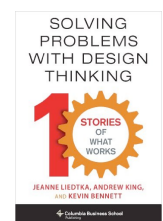
In this course, we apply a design thinking perspective to contemporary administrative, social, and physical situations. Design thinking uses design methodologies such as observation, ideating, prototyping, and storytelling. It brings together people from different disciplines to effectively explore, in collaboration, human-centered ideas.

While we'll study the theory of design thinking, the main focus of this course is on the application of design thinking in communities and administration. We will be looking design as both a physical element to create/make/sustain communities as well a method for social innovation, service delivery, and management. We'll study design thinking, cases of social innovation using design thinking, and work together to apply design thinking to real-world situations. Our "real design" learning laboratory is the City of Tenino – student teams will work with public officials from Tenino to design community-based design interventions/solutions for the City.

This course is applicable for students interested in social and administrative innovation and community building.

### OUR TEXTS:

- Liedtka, Jeanne, Andrew King & Kevin Bennett (2013). *Solving Problems with Design Thinking: 10 Stories of What Works*. Columbia University Press. ISBN-13: 9780231163569. (This text is required for both 2 and 4 credit students –recommend choosing paper, not digital, copy)
- Hester, Randolph T, (2010) *Design for Ecological Democracy*. The MIT Press. ISBN-13: 9780262515009 (This text is only required for 4 credit students)



### OUR SCHEDULE:

- 2 credits: Tuesdays (6-10pm) October 4 & 18, November 1. Saturday (9-5pm) October 22.
- 4 credits: Tuesdays (6-10pm) October 4 & 18, November 1, 15 & 29. Saturdays (9-5pm) October 22 & December 3

**QUESTIONS?** Contact Cheryl Simrell King ([kingcs@evergreen.edu](mailto:kingcs@evergreen.edu)). Syllabus will go live in late September.