**10 Scenarios for the MPA Web Usability Study**

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1. Can you find the student demographics, “do people look like me” and is the Tribal program Native Preference?
2. Are the three concentrations clear as to what they are, what you can do with the career, how many electives are allowed with each, what your schedule would be and how the concentrations are the same/ how they are different?
3. Can you easily apply to the program with the given information?
4. Can you find visitation, contact, and informational session information easily?
5. Is the Financial Aid page clear on what is available and how you can obtain funds?
6. Can you find the course information for both classes offered and syllabus for current classes?
7. Can you tell what is a full time and a part time student and what your schedule for graduation may look like in different scenarios?
8. Can you decipher the costs and affordability of the program?
9. How does the program sell itself as unique and can you find the Evergreen qualities?
10. Can you tell what you can do with an MPA degree for work/ jobs

**Exit question?** What overall impression are you left with from the website and the program; i.e. is the program rigorous, offer competitive job line, reputable??? Does the website appear professional, useful, appealing???