**What’s missing – not sure where to work this in…**

* In the brochure we are currently using, on the “Why Get an MPA page”, “typical full-time schedule” info is listed for General cohort
* **People really care about this, and once I explain it, they get how doable the degree is.**
* But, we haven’t figured out how to present it for \***both**\* cohorts/all concentrations in a parallel way
* Could we somehow include typical full-time schedules for Tribal, PP and PNA concentration green bubbles?
  + For PP and PNA:
    - Typical full-time schedule: Thursday evenings from 6-10pm + one or two weekends per quarter
  + For TG:
    - Typical full-time schedule: Five weekends per quarter

**On “Why get an MPA…” page:**

* **Under “Affordable” header**
  + Add a “d” to require

• The GRE is not **required** for admission.

* **Under “Convenient and Life Friendly” –**
  + There used to be info about a typical schedule here, which is gone.
* **Green block –** 
  + includes 2 different thoughts that should be set off from each other – maybe 2 separate paragraphs? We have a lot of room on the page – that’s a big photo.
    - Thought 1: Take up to 12 elective credits/try us out
    - Thought 2: Flexible degree requirements/24 elective credits/12 individual study credits

**On “What you Learn Here” page**

* **Under “MPA Curriculum” header**
  + Change “Core Programs” to “Core Courses”
  + Change “Elective Courses allow” to “Elective coursework allows” so it is more inclusive of all elective options.
* **Concentration** header – add an s: should be **Concentrations**

**On “Our Graduates” page,**

* **Under “Our Students” –** 
  + Change name of header: it’s confusing as the page is called “Our Graduates” and these folks have all graduated, yet they’re called “Our Students” – maybe to **“Profiles”?** Or, maybe no sub header needed?
  + Rodney Gervais’ descriptive info is not parallel to the other 2 grads and makes him look like a lightweight in comparison; Puanani agrees and is calling him
* **under “Where Evergreen Graduates Work”**
* Change order of list to what people actually do – we don’t want to emphasize policy first – and delete unnecessary items
  + Federal, state, tribal and local governments
  + Nonprofit organizations
  + Washington State Legislature
  + Higher education (instead of “Universities”)
  + Organizations working on Native/Indigenous issues (added/OK’d by Puanani)
  + Private industry and consulting

(deleted: US House of Representatives – too specific; Tribal organizations – duplicative)