# MPA

Master in Public Administration

...be the change

New Signature here

www.evergreen.edu/mpa

#### Photos for cover







Advocate powerfully on behalf of the public, imagine new possibilities, and accomplish positive change in your workplace and in your community.



\*same as old set up in green bar with white writing but same size font,

## "Why get an Evergreen MPA degree?"

\*The headings should remain in a green bar with white writing as well

Bullets should be green of some neat thing you choose

#### Header/ Public Administration is...

A set of practices that promote the public's best interest in policies and procedures that define civil society throughout local, regional, state, federal tribal, international and non-profit, community based and private organizations.

### Header/ Value of MPA at Evergreen

- Highly useable degree from a nationally recognized institution
- Acquire many practical skills for today's workplace
- Emphasis on socially just public service, applicable to every field
- Small teaching teams with dedicated faculty and cohort/seminar models allowing for deep understanding of material
- Offers three concentrations: Policy, Public/Non-Profit & the Nation's only Tribal Governance concentration
- Uniquely located in the State's Capitol for maximum exposure to government and supporting organizations in action
- Long lists of successfully placed alumni

### Header/ Affordable

- Evergreen graduate tuition runs nearly 1/3 to half the cost of comparable MPA programs
- Financial aid is widely available
- Course schedules allow for students to work full or part time jobs while they attend
- Does not require the GRE for admission

### Header/ Convenient and Life-friendly

- Program accommodates for busy family and work schedules with once a
  week evening and 1 to 2 weekend classes for Policy and Public/NonProfit cohorts and 5 intensive weekend programs for the Tribal
  Governance concentration per quarter
- Format enables students to commute from all over the area
- Degree can be completed in 2 years (full time) or 3 or more years
- Students can qualify to take electives and statistics prior to admission





#### Inside Page 2

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## "What will you learn at Evergreen?"

\*The headings should remain in a green bar with white writing as well

#### Header/ MPA Curriculum

The MPA degree consists of 60 credits. All students complete 36 credits in core coursework with the remaining 24 credits determined by their concentration of choice.

#### Header/ Concentrations

Band of three photos with headings of concentrations and place 2013 brochure information bubbles, that are already created and housed in the old copy that Jackie made, below corresponding photo\*NOTE Tribal Governance has an error and should say Tribal Governance meets five sessions each quarter. Each session meets Fridays, Saturdays and Sundays).







Tribal Governance

Public/ Non-Profit

**Public Policy** 

Core Programs are team taught by faculty with different specializations within public administration. Cohorts typically move through the core classes together in a two year period. Each class is 6 credits and lasts a full quarter (Fall through Spring) for a total of 36 credits. The remaining course requirements are determined by the concentration each student chooses.

First Year Core is designed to give students the foundations of public administration. Students acquire the knowledge, skills and abilities to lead others and to manage within organizations in public, non-profit, tribal and private sectors.

Second Year Core prepares students in practical analytical skills and research techniques. Their experience is showcased in a required capstone or applied demonstration project involving organizations within the region.

Elective Courses allow students to tailor their degree to their particular interests. Individual study, internships and other approved graduate program courses can build onto the rich offerings in leadership, management, policy, ethics, human resources and more offered through the degree.

No photobar on bottom due to space and other pictures on page

#### Page 3 inside

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"How to apply to the MPA program?" This page can stay the same minus the application deadline \*The headings should remain in a green bar with white writing as well

Bullets should be green of some neat thing you choose

Keep the Thunderbird photobar at bottom

## Survey Responses from our Alumni and Employers

#### Alumni:

Quotes- keep same as 2013 brochure /fourth one is missing a period

Delete last one (5<sup>th</sup>) and add:

"It has helped me work with the Port Gamble S'Kallam Tribe by providing the educational qualifications I need for employment."

#### Employers:

Keep all employer 2013 quotes

#### Page 4 outside fold

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## "What do people say about us?"



Matt Lemon MPA 2013- Current

## Research Associate with Washington State Institute for Public Policy

"...I have a much better grasp of the various methodologies, methods, and approaches that people use when thinking about public policy. This has been a tremendous boon in my professional work, as it has allowed me to more effectively understand and work with a variety of stakeholders that represent multiple perspectives. "

## Kendra Aguilar MPA-2012 Pursuing PHD in Indigenous Studies



"I've taken with me several great things from this program. It gave me the tools I need to succeed in any public service related field as well as a lifelong network of friends and colleagues who will continue to work together towards building a brighter future for our people." Kendra is a graduate of both the Evergreen Reservation Based Community Determined Program, the MPA Tribal Governance Concentration and is part of the first ever cohort of U.S. Tribal students to pursue their Doctorate in Indigenous Development and Advancement (IDA) through Te Whare Wananga O Awanuiarangi, an Indigenous-Maori University based in New Zealand.

Washington Monthly ranks Evergreen among the top master's colleges in the nation. This distinctive rating asks "what are colleges doing for the country?" and ranks Evergreen 29th in the nation among master degree colleges for 2012-2013 Academic Year.

**Steve Salmie, MPA 1995** 

Nicole Peters, MPA 2011

Please keep these two quotes from the 2013 brochure- the rest can go.

#### Page 5 back

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## "How do MPA participants contribute?"

#### Take out first bar



Rodney Gervais, Blackfeet, MPA 2014- Tribal Governance

Rodney has worked for the Blackfeet tribe for 27 years and has served as a Tribal Chair person. He has received two A.A. degrees from Blackfeet community college, one in human services and general studies. Rodney got his bachelor degree from the University of Montana, in political science and a minor in native studies and he is a MPA Tribal Governance Concentration graduate from Evergreen State College in Olympia Washington.



Susan Lucas, MPA 2013- Current Chief Operating Officer of

#### **Heath Care Authority**

"When I started the program I thought I was most interested in public policy development. As I went through the classes I realized my skills and interest lies in public administration. My skills and abilities

relate to implementing public policy, managing employee groups and helping organizations adapt to organizational change and meet challenges."



(photo courtesy Alicia LeDuc)

#### Alicia LeDuc, MPA 2011- Entering Law School at Willamette

Alicia embodies the spirit of both Evergreen and the MPA program. She is inquisitive, focused on social justice and motivated to do everything she can to grow and learn in a vast capacity. From volunteering in Tanzania to working with Washington State and entering law school, Alicia is being the change.

#### Header/ Where do Evergreen MPA graduates work?

- Washington State Departments & Offices
- Washington State Legislature
- City Governments
- County Governments
- Governmental Organizations
- Washington Non-Profit Organizations
- Tribes in Washington State
- Organizations Working on Indian Issues
- Private Consulting and Organizations
- Out of State Non- Profits Organizations and Universities
- Federal Government Departments and Organizations
- U.S. House of Representatives

Find additional information about public service careers at: www.naspaa.org/students/careers/careers.asp

Photobar at bottom can stay the same (matches the new one for page one)but with the new signature....address and website should stay. Update creation date to 2014