**Evergreen MPA Fall 2014 Electives**

**Monday, September 29 is the first day of Fall Quarter 2014**.

If you have your bachelor’s degree you can get a head start on your MPA and **take** **up to 12 credits of MPA elective courses before the Fall quarter of admission:** these credits **will count toward your MPA**.

* **Register for Fall 2014 electives beginning Monday, September 22nd.** For complete registration information, go to the MPA "Registration Info" page: <http://www.evergreen.edu/mpa/reginfo.htm>. FYI in registering for open MPA elective courses a week before the quarter begins, on a space-available basis and with instructor permission.
* **2014-2015 course information**: <http://www.evergreen.edu/catalog/2014-15/mpa/index.htm>

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**Doing the Public’s Business CRN (GR) -10401**

2 credits

Stephen Buxbaum

**MEETS** Nov 14-16, (6-10p Fri, 9a-5p Sat/Sun)

This course explores how public programs, projects and services are conceived, approved, funded and financed; using case studies about environmental, infrastructure and affordable housing projects and activities. Students will learn about how resource allocation decisions are made, how public value is determined and how levels of government work with and sometimes against each other as they take action to meet public needs.

**Emotional Intelligence and the Art of Communication -- CRN (GR): 10239**

2 credits

Steve Marshall

**MEETS**: Oct 10-12 (5-9p Fri, 9a-5p Sat/Sun)

*Emotional Intelligence & the Art of Communication* focuses on how leaders, teams, and individuals can excel under pressure by practically applying EI concepts. Students gain an understanding of various EI styles and key aspects of communication, including various communication styles, verbal/nonverbal elements of communication, conflict management, and how their individual EI and communication style may impact their effectiveness, self-control, and personal adaptability.

**Environmental Policy- CRN (GR): 10240**

2 credits

Karen Fraser

**MEETS:** Nov 7-9, (5-9p Fri, 9a-5p Sat/Sun)

The purpose of the class is to introduce students to the highly intergovernmental nature of most environmental and natural resources issues, which simultaneously involve federal, tribal, state, and local government policy-making, and which sometimes also involve other states and international treaties. The focus will be on how state legislative decision-making in this policy sphere takes into account the roles, authorities, and policies of other levels and types of governments. Students will be asked to research an environmental or natural resources issue actively considered by the state Legislature which necessarily involves consideration of all four major levels of governments: .federal, state, local, and tribal.  Prior to the in-class intensive weekend, students will be expected to read selected documents, explore a variety of websites, and prepare brief reports on them.  They will also be expected to follow news media coverage of these types of issues.

**Public Finance and Fiscal Policy - CRN (GR): 10242**

4 Credits

Greg Weeks

**MEETS:** 6-10p Tues

This course covers the theory and practice of public finance and fiscal policy.  Knowledge of the practice of public finance and budgeting is necessary to be an effective decision maker in federal, state, local, tribal or nonprofit organizations. A solid theoretical base will help to understand some of the consequences of spending and revenue policies at all levels, It is also important to be able to articulate the care for or against a particular policy or decision. Advocates, perhaps not in the room when decisions are made, need a base to assess fiscal proposals, and theory is the foundation of assessment.  Theory too is at the base of regulatory frameworks.  This course will include lectures, speakers, cases and readings.  Students will complete a research project where they will examine a program or revenue source, implemented or proposed.

**Human Resources - CRN (GR): 10244**

4 credits

Pam Peters

**MEETS:** Oct 24-26, Nov 21-23 (5-9p Fri, 9a-5p Sat/Sun)

This 2 weekend intensive is not your average HR course. Students will be introduced to management concepts affecting today’s diverse workplaces and will engage in active learning experiences designed to improve their management skills.  Concepts covered will include those that affect employment issues in the public sector as well as tribal government while gaining a better understanding of how doing HR in tribal government differs from other government employers.  Students will also learn how management impacts the way employees interact and communicate with one another to improve morale, teamwork, and productivity.

**Managing Organizations - CRN (GR) 10271**

**4 Credits**

Amy Gould

**MEETS:** Oct 7, Nov 18,(Tues 6-10p), Oct 18-19 & Nov 1-2 (Sat/Sun 9a-5p)

To manage or not to manage,...is this the question? Perhaps it is better to ask how to manage, when to manage, who to manage, where to manage, what to manage, and why manage? Just like organs in the human body, organizations do not function in isolation. Similar to most humans, public and non-profit organizations need sustenance, security, movement/change, aspirations, awareness of their internal and external environments, and... management. It is both a calling and job for managers to recognize and manage the multiple facets of any organization; especially the human components. In this course each student will have the opportunity to study organization theory/ development/ behavior, and practice their studies with hands on application of their own unique management style. Each student will learn to assess situations for a ripe "management moment," recognize strengths and weaknesses of organizations with the know how to implement recommendations for moving forward through action plans, networking connections for collaborations across organizations, maintain an organization's solvency linked to its budget and mission, and develop the skills of listening, public speaking, and professional writing.

**Organizational Resiliency - CRN (GR): 10245**

2 Credits

John Fortugno

**MEETS**: Nov 21-23, (5-9p Fri, 9a-5p Sat/Sun)

Continuity Planning helps organizations fulfill a social responsibility to protect their patrons, community, and employees when things go awry.  We will focus on sustaining delivery of services essential to your clients, even in the worst of times.   How can your agency, non-profit, or tribal entity quickly resume functioning and deliver the services critical to your mission?   How would you respond to a major earthquake, a devastating computer virus, pandemic disease, widespread flooding, or the sudden departure of your executive director?  What can you do now to build a more resilient organization?  Emergency managers from state and local entities, non-profits, and the tribes will help us explore these issues.  Resources provided will allow participants to complete EMI certifications sought by many employers.

This course will provide an overview of fund development strategies for cultural and heritage resources.  Content will include how to research and make application to a diverse array of funding sources, including federal, state, tribal, and private funding sources.  The course will also explore key elements to building collaborative partnerships and financial accountability to funding sources.  Although course content will not be limited to work in the non-profit sector, the course will include aspects of non-profit development that can apply across a wide spectrum of public service work.

**Using GIS (Spatial Analysis and Mapping) in Public Service - CRN (GR): 10272**

2 credits

Webb Sprague

**MEETS:** Oct 24-26, (5-9p Fri, 9a-5p Sat/Sun)

Making maps and analyzing spatial data is useful in all phases of public service, from policy development to program implementation and evaluation. For instance, the Office of Financial Management recently produced maps to show regional differentials in firearm death rates in Washington State; other examples abound.  In this course, students will be introduced to the suite of skills necessary to create useful maps using Geographic Information Systems (GIS).  Students will also learn how to find government demographic data sources and use them in thematic maps and other analytical products.  The course will be taught workshop style, with students creating their own maps while following along with the instructor.  We will briefly cover “Free and Open Source” (FOSS) alternatives to proprietary GIS systems. An important component of the course will be discussions of the students’ and instructor’s use of GIS at work.  The instructor received his Ph.D. from University of California, Berkeley in Demography and works at Washington State Office of Financial Management, where he uses US Federal Census data and GIS daily.