**Please fill out this form to place an order and TO BE INVOICED per the terms below:**

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| **ADVERTISER** | |  | | **AGENCY** | |
| **The Evergreen State College**  Master of Public Admin.(MPA) Program  2700 Evergreen Parkway  Olympia, WA 98505  ATTN: Randee Gibbons (gibbonsr@evergreen.edu)  PH: 360-867-6554 | |  | |  | |
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| Billing Information: |  | Agency | **X** | Advertiser |  |  |
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| *PA Times* | | | | | | |
| Year | Issue | Size/Pos Premium | | Net Rate | Materials Due | Notes (Comments, Ad orientation,Bundle) |
| 2017 | Spring |  |  |  | May 15, 2017 |  |
| **2017** | **Summer** | **1/8 pg 4-Color** |  | **$540** | **Aug. 15, 2017** | **Education issue** |
| 2017 | Fall |  |  |  | Nov. 15, 2017 |  |
| 2018 | Winter |  |  |  | Feb. 15, 2018 |  |
| **Total Net:** | **$540** |

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| *Conference Program Guide* | | | | | | |
| Year | Exhibitor Y/N | Size Premium | | Net Rate | Materials Due | Notes (Comments) |
| 2017 |  |  |  |  | Feb. 10, 2017 |  |
| 2018 |  |  |  |  | Feb. 1, 2018 |  |
| Total Net: |  |

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| *Classified Ads* Classified ads are 99¢ per word; an additional $10 for border and/or logo. **Use Deadlines for PA Times** | | | | | | |
| Year | Issue |  | | Net Rate | Materials Due | Notes |
| 2017 |  |  |  |  |  |  |
| Please type Classified ad here-box will expand as you type | | | | | | |
| Total Net: |  |

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| ***PAtimes.org*** | | | | | | |
|  | **Description** | **Size** | **Dates to Run** | **Rate Per Insertion** | **Total** | **Notes** |
|  | Rectangle 1st | 240x200 |  |  | $ |  |
|  | Rectangle 2nd | 240x200 |  |  | $ |  |

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| ***ASPAnet.org rate is monthly*** | | | | | |
| **Description** | **Size** | **Dates to Run** | **Rate Per Insertion** | **Total** | **Notes** | |
| Vertical Skyscraper | 120px x 600px |  |  | $ |  | |

**This order is not valid unless signed below. Return All pages signed. Page 2**

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| **ASPA Advertising Agreement:** |  | **Company Name:** | **The Evergreen State College** |

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| ***PAtimes Enewsletter Twice Weekly. Rates are per week*** | | | | | | |
|  | **Description** | **Size** | **Dates to Run** | **Rate Per Insertion** | **Total** | **Notes** |
|  | Leaderboard Banner | 600 x 100 |  |  | $ |  |
|  | Inset Ad | 300 x 250 |  |  | $ |  |

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| ***The Bridge Enewsletter Twice Monthly Rates are per newsletter Exclusive!*** | | | | | |
| **Description** | **Size** | **Dates to Run** | **Rate Per Insertion** | **Total** | **Notes** | |
| Sponsorship Ad | 600 x 200 |  |  | $ |  | |

**I have read and agree to the terms as set forth on this document**.

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| **Accepted by Advertiser** | |  | **Fox Representative: Jack Friend** | |
| Date: | 5/23/17 |  | Title: | Sr. Account Director |
| Printed Name: | Randee Gibbons |  | Phone: | 805-522-0501 |
| Job Title: | Asst. MPA Director | Fax: | 312-644-8718 |
| Email: | gibbonsr@evergreen.edu |  | Email: | jfriend@foxrep.com |
| Phone: | 360-867-6554 |
| Signature: |  |

**Terms**

* Signing this agreement indicates firm space commitment in accordance with the corresponding rate card.
* A signed copy of this agreement is binding.
* Cancellations are nonrefundable if after space closing.
* All rates are net.
* No agency or cash discounts are permitted.
* Advertiser agrees that the publisher’s liability (if any), due to omissions or errors in such advertising, shall in no event exceed the amount of charges for the listing or advertising which was omitted or in which the error occurred; liability shall be discharged by abatement of the charges or an advertising allowance commensurate with the error for the particular listing or advertising in which the omission or error occurred.
* No adjustments will be made to any free listing or advertisement.

TO PAY BY CREDIT CARD, please contact your sales representative by phone or e-mail. Credit card payment is quick, easy and secure.

**All advertising, artwork and verbiage subject to ASPA approval.**

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| **ASPA Advertising Agreement:** |  | **Company Name:** | **The Evergreen State College** |

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| Advertiser Index: |  |
| Company Name: Evergreen State College MPA Program | **URL: www.evergreen.edu/mpa** |

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| Materials Contact Name:   Nani Paape | Telephone:   360.867.6066 |
| Email: paapen@evergreen.edu | Fax: |
| Sending New Materials (Yes/No): **YES** | Pick Up Materials (Issue Date): n/a |

|  |  |
| --- | --- |
| Billing Contact Name: Michelle Bartlett | Telephone: 360.867.5194 |
| Email: bartletm@evergreen.edu | Fax: |

**Material Submission Instructions**

**Please review guidelines in the media kit for complete instructions.**

1. **Please submit finished DIGITAL art work to ASPA National’s Karen Garrett:** [**kgarrett@aspanet.org**](mailto:kgarrett@aspanet.org)
2. **Print artwork can be submitted to** <http://dropbox.yousendit.com/ImagePrepDropbox>