

Please fill out this form to place an order and TO BE INVOICED per the terms below:

ADVERTISER
The Evergreen State College Master of Public Admin.(MPA) Program 2700 Evergreen Parkway Olympia, WA 98505 ATTN: Randee Gibbons (gibbonsr@evergreen.edu) PH: 360-867-6554

AGENCY

Billing Information: ☐ Agency ☒ Advertiser

PA Times						
Year	Issue	Size/Pos	Premium	Net Rate	Materials Due	Notes (Comments, Ad orientation,Bundle)
2017	Spring				May 15, 2017	
2017	Summer	1/8 pg 4-Color		\$540	Aug. 15, 2017	Education issue
2017	Fall				Nov. 15, 2017	
2018	Winter				Feb. 15, 2018	
Total Net:				\$540		

Conference Program Guide						
Year	Exhibitor Y/N	Size	Premium	Net Rate	Materials Due	Notes (Comments)
2017					Feb. 10, 2017	
2018					Feb. 1, 2018	
Total Net:						

Classified Ads Classified ads are 99¢ per word; an additional \$10 for border and/or logo. Use Deadlines for PA Times						
Year	Issue			Net Rate	Materials Due	Notes
2017						
Please type Classified ad here-box will expand as you type						
				Total Net:		

PAtimes.org						
	Description	Size	Dates to Run	Rate Per Insertion	Total	Notes
<input type="checkbox"/>	Rectangle 1st	240x200			\$	
<input type="checkbox"/>	Rectangle 2nd	240x200			\$	

ASPAnet.org rate is monthly						
Description	Size	Dates to Run	Rate Per Insertion	Total	Notes	
Vertical Skyscraper	120px x 600px			\$		

This order is not valid unless signed below. Return All pages signed.

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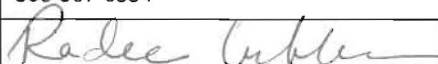
ASPA Advertising Agreement:

Company Name: The Evergreen State College

<i>PAtimes Newsletter Twice Weekly. Rates are per week</i>						
	Description	Size	Dates to Run	Rate Per Insertion	Total	Notes
<input type="checkbox"/>	Leaderboard Banner	600 x 100			\$	
<input type="checkbox"/>	Inset Ad	300 x 250			\$	

<i>The Bridge Newsletter Twice Monthly Rates are per newsletter Exclusive!</i>						
	Description	Size	Dates to Run	Rate Per Insertion	Total	Notes
	Sponsorship Ad	600 x 200			\$	

I have read and agree to the terms as set forth on this document.

Accepted by Advertiser	
Date:	5/23/17
Printed Name:	Randee Gibbons
Job Title:	Asst. MPA Director
Email:	gibbonsr@evergreen.edu
Phone:	360-867-6554
Signature:	

Fox Representative: Jack Friend	
Title:	Sr. Account Director
Phone:	805-522-0501
Fax:	312-644-8718
Email:	jfriend@foxrep.com

Terms

- Signing this agreement indicates firm space commitment in accordance with the corresponding rate card.
- A signed copy of this agreement is binding.
- Cancellations are nonrefundable if after space closing.
- All rates are net.
- No agency or cash discounts are permitted.
- Advertiser agrees that the publisher's liability (if any), due to omissions or errors in such advertising, shall in no event exceed the amount of charges for the listing or advertising which was omitted or in which the error occurred; liability shall be discharged by abatement of the charges or an advertising allowance commensurate with the error for the particular listing or advertising in which the omission or error occurred.
- No adjustments will be made to any free listing or advertisement.

TO PAY BY CREDIT CARD, please contact your sales representative by phone or e-mail. Credit card payment is quick, easy and secure.

All advertising, artwork and verbiage subject to ASPA approval.

ASPA Advertising Agreement:

Company Name: The Evergreen State College

Advertiser Index:

Company Name: Evergreen State College MPA Program

URL: www.evergreen.edu/mpa

Materials Contact Name: Nani Paape	Telephone: 360.867.6066
Email: paapen@evergreen.edu	Fax:
Sending New Materials (Yes/No): YES	Pick Up Materials (Issue Date): n/a

Billing Contact Name: Michelle Bartlett	Telephone: 360.867.5194
Email: bartletm@evergreen.edu	Fax:

Material Submission Instructions

Please review guidelines in the media kit for complete instructions.

1. Please submit finished DIGITAL art work to ASPA National's Karen Garrett: kgarrett@aspanet.org
2. Print artwork can be submitted to <http://dropbox.yousendit.com/1mage1'rep1Dropbox>

Radee Gibban  