9am-4pm

Questions for Walter:

Is he~~re~~ there all day?

What is missing?

Who else should be here?

Who should be there all day besides directors, ADs, and Walter?

Is Walter going to run it?

9am-10:15: Big picture: role of grad programs at Evergreen - Walter

* New goal of increased net revenue
* What are the net revenue requirements?
* How much do our programs cost?
* What is net revenue now?
* What should net revenue be?
* How will we get there?

10:30 – 12: Funding for students – Financial Aid, Foundation, Steve Hunter

* What do we need to do to be able to award financial aid and offer admission at same time?
* How much aid for non-res vs. res now that we’re focused on revenue?
* What is right mix between need-based and merit-based aid?
* What are all the ways we are funded? What are our sources? Foundation?
* How can we get more foundation dollars?
* How can we have an ongoing way to know?

12 – 12:30 - Lunch

12:30-2:15pm: Recruitment/retention philosophy and strategy – Walter, Steve Hunter, Bryan Gould, Rafael, Todd Sprague

* What are our goals for grad student recruitment?
* Grad student need higher than undergrad need?
* How much money is needed to get and keep students here?
* We need help in determining a non-resident recruitment strategy
* What strategies are needed for retention – especially with financial aid?
* Funding for recruitment – should it be increased?
* We need more access to data – reports, etc
* How can institution help with marketing? Helpful to have comm plan for whole year
* How do we increase reputation through faculty involvement?
* Residency
  + 6 credit loophole

2:30-3:30pm: Admissions – Walter, Leona, Bryan, Amy Betz?

* Electronic application
* Communication/grad admission system
* Timing
* Recap of this year

3:30 – 4pm: Communication to students from other departments, Andrea, Leona, FinAid, Student Accounts, Amy Betz, Steve Hunter

* What do different departments tell students?  What do we tell them and what do other departments tell them?
* We need fake student account on my.evergreen so we know what students see
* Automatic messages that go out?  Student accounts, financial aid, registration, admissions, Dean’s area
* What is being told to students that we don’t know about? When is it happening?
* Is there a yearly comm plan for the entire school?
* Training other departments (Reg, Advising, etc) about what we do