|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Inquiry category | 7/08-6/09 | 7/09-6/10 | 7/10-6/11 |  7/11-6/12 | 7/12-7/13 | 8/13-7/14\* |
| Total records | 1324 | 2007 | 2760 | 1620 | 1446 | 1488(1209 MiT) |
| # new inquiries since prior 6/30 | 902 | 927 | 852 | 748 | 955 | 589 since 7/31/13 |
| # prior year carried over with MIT interest to contact and see if still interested | 422 | 1080 (711: ’09; 375: ’10; 34:‘11, 14:‘12)  |  1780(709:’09; 855:’10; 203:’11; 13:’12) | 841 | 509 | 737 454 –2013233 – 201450 – 2015+ |
| # interested in next fall MIT | 830 | 896 (521 new) | 678 ( 475 new) | 687 (418 new) | 566 | 525 (292 new) |
| # interested in 2-4 yrs later  | 380 | 300 (252 new) | 296 (281 new) | 246 (201 new) | 219 | 230 (180 new) |
| # MIT | 1210 | 1907 (773 new) | 2562 (756 new) | 1460 (619 new) | 1294 (785 new) | 1209(472 new) |
| # add endorsement | 50 | 56 | 58 new | 86 new | 81 | 162 (81 new) |
| # spec education  | 20 | 27 | 12 new | 23 new | 35 | 39 (5 new) |
| # professional certificate | 3 | 1 | 2 new | 2 new | 1 | 5 (2 new) |
| # post-BA certification | 20 | 4 | 10 new | 11 new | 4 | 25 (2 new) |
| # certification w/BA | 3 | 1 | 1 new | 0 | 0 | 0 |
| # M.Ed. | 2 | 5  | unknown | 2 new | 22 | 32 (11 new) |
| # misc. interest/questions | 16 | 6 | 13 | 5 new | 27 | 16 |
| # known WA MIT  | 709 | 1174 (418 new) | 276 new | 241 new | 206 | 324  |
| # known OR MIT inquiries | 27 | 36 (12 new) | 7 new | 5 new | 6 | 12 |
| # known CA MIT inquiries | 19 | 30 (12 new) | 9 new | 7 new | 6 | 13 |
| # known MIT other states | 137 | 212 | 49 new | 30 new | 30 | 47 |
| # known MIT international | 7 | 13 | 2 new | 1 new | 5 | 4 |
| # MIT inquiries unknown  | 311 | 442 | 413 new | 335 new | 239 | 356 |
| Contact by email and/or web | 821 | 1319 (577 new) | 535 new ( 277 email, 242 MIT website, 16 Admissions website) | 444 new (253 email, 183 MiT website, 8 Admissions) | 419 new(224 email, 185 website, 10 Admissions) | 394 new (310 MiT) (171 website, 223 email |
| Contact by phone MIT  | 235 | 343 (171 new) | 126 new | 98 new | 125 new | 89 new |
| Contact by attend info wkshp | 106 | 128 (40 new) | 41 new | 37 new | 31 new  | 32 new |
| Contact stop by in person MIT interest | 52 | 92 (45 new) | 47 new | 41 new | 38 | 41 new (16 Grad fair, 7 Acad fair) |
| Contact by mail MIT interest | 8 | 14 (6 new) | 2 new | 1 new | 4 | 0 |
| Contact type unrecorded | 102 | 111 | 5 new | 0 | 17 | 0 |
| # applied to MIT in inqry dbase | 53 | 63 | 58 | 50  | 43 | 61 |
| # known females | 872 | 1276 | 444 new | 453 new | 376 | 339 new |
| # know males | 339 | 524 | 203 new | 190 new | 190 | 188 new |
| Gender unknown | 113 | 207 | 109 new | 105 new | 90 | 52 new |
| MIT intent Last school TESC | 237 | 375 (159 new, 46 Tacoma campus) | 276 new, 34 were Tacoma campus | 192 new | 139 | 261 |
| MIT intent last school WWU | 11 | 14 | 7 new | 12 new | 7 | 7 |
| MIT intent last school UW | 17 | 31 | 15 new | 13 new | 11 | 17 |
| MIT intent last school WSU | 21 | 25 | 6 new | 1 new | 6 | 5 |
| MIT intent other WA 4 yrs | 35 | 42 | 22 new | 17 new | 16 | 15 |
| MIT intent WA comm. colls | 42 | 62 | 34 new | 7 new | 15 | 31 |
| MIT intent out of state coll | 45 | 57 | 32 new | 21 new | 25 | 41 |
| MIT intent last school unknw | 802 | 1301 | 364 new | 356 new | 239 | 379 |
| Month highest # inquiries | Feb. | March | Sept. | Feb. | Jan. | Oct/Feb |
| Month lowest # inquiries | July | Aug/June | June | July | Dec./June | Aug |

2013-2014 notes:

\* Data for 11 months, prior year data 13 months, Average new contacts per month is 53, up 3/mo. over last year

Number of attendees at information workshops under-reported, only reflects those who turned in an inquiry card which is optional and only counted if first contact with program (no prior email, website visit or call)