**MPA Ambassador Instagram Guidelines 11/8/19**

Keep in mind:

* MPA program uses social media for recruitment of prospective students, retention of current students, and engagement with MPA alumni.

Instagram guidelines

* Receive permission before posting a picture of someone!
* If anyone asks you to remove a picture or video with them in it, please remove.
* Keep a professional tone.
* Do not respond to trolls. Any hate speech or derogatory language? Report and block user. Let Anna know.
* Take questions with personal info off comments, transition conversation to email
* You cannot promote any political campaigns or celebrate the success of a politician. Evergreen is a state agency and that is against the law for an agency to endorse a candidate or political view.
	+ OK: MPA student starts Democratic club at Evergreen
	+ OK: MPA alumni, State senator (WA-R), starts non-profit….
	+ OK: WA Governor Jay Inslee, visits MPA class, talks presidential run and ties to Evergreen
	+ NOT OK: Congrats to Democratic Nominee X, MPA 17! MPA stands by your policies.
	+ NOT OK: Support Prop 10 blah blah blah, here’s why.