

**MES Ambassadors – 9/17/2019 Training Agenda**

**Goals:**

* **Go over Ambassador Job Duties**
* **Go over schedule and expectations for Orientation**
* **Plan Fall Quarter outreach events and activities**
* **Logistics (training, getting paid, future meetings, etc.)**
* **(if time) Idea generation for future outreach**

1. **Job Duties**
   1. Meeting with prospective students
   2. Tabling at recruitment events
   3. Calling prospective students and documenting interactions in CRM
   4. Supporting Orientation (9/23) and Admitted Student Day (4/3/20)
   5. Advising on recruitment strategies
   6. Writing/editing blogs and/or posts for social media channels
2. **Attitudes**
   1. Sharing not selling
   2. Honest but not overly negative
   3. Enthusiastic but not desperate
3. **Expectations**
   1. If you sign up for an event or meeting, you will be there on time or will find another ambassador to fill your place
   2. You will share duties equally among each other. One ambassador should not be doing more than the others.
   3. You will check your email regularly for emails from Andrea and Trudy about Ambassador needs, as well as the Google Doc schedule
   4. You will represent MES positively and will not give false information (if you don’t know, say so!)
4. **Training**
   1. FERPA
   2. Brochures
   3. FAQs
   4. Fall 2020 application dates- Oct 1 opens, January 15 priority deadline
      1. We do not require the GRE. Two essay requirements – Analytical Essay and Statement of Purpose
      2. Prerequisites – recent experience in Statistics, Natural Science and Social Science
      3. Application fee waived for PeaceCorps and AmeriCorps members/alumni
   5. Meeting with students
      1. Could be any time – only expected to meet for one hour, but can also add a tour if you want (official tours also given at 11am & 2:30pm from admissions). If later in the day, we usually take (or show) them to the first year core class at 6 so they can sit in on the first half of class.
         1. Items to include on a tour:
            1. Library services (library, finaid, reg/records, cashier, computer lab)
            2. Sem II and Einstein’s
            3. CAB/Food Options/Bookstore
            4. CRC (mention Outdoor Program)
            5. Longhouse
            6. Health Center/Police
            7. Whatever else you want
      2. Food – will receive a coupon for Market or Einstein Bros. for you and guest - Andrea or Trudy will provide
5. **Events**
   1. See Google Doc for list of current events
   2. Grad school fairs at Evergreen or Saint Martin’s
   3. Academic Fairs – every quarter
   4. Off-campus events
6. **Communication**
   1. Google docs –Please sign up on google doc so I know if you can make it
   2. I will email you all if I don’t see that someone has signed up or if there is a short turnaround meeting
   3. You may decide to talk amongst yourselves to split up duties, as well
   4. Trudy or Andrea will forward all 4 of you email messages from prospective students that come to [mescommunications@evergreen.edu](mailto:mescommunications@evergreen.edu). Please “reply-all” to let everyone know you’ll be reaching out to the email sender
7. **Calendar**
   1. Future meetings – Twice a quarter for 1-2 hours
   2. Schedule future Radius training – see Doodle Poll in email
   3. Tabling and student meetings – see google doc
8. **Orientation**
   1. Agenda for Day
   2. A few shifts: 9-4 and 10-5 (includes campus tour)
   3. Tour Stops
   4. Current student panel
9. **Reaching out to prospective students**
   1. Use Radius database to access prospective student contact information – future training
   2. Call interested students/applicants to see if they have any questions, remind of application and other app requirements
   3. Send postcards to prospective students – remind about application opening and/or priority deadline
   4. To decide - tracking progress; follow-up emails
10. **Admitted Student Day – late March 2018**
    1. Ambassadors will help with panels, finding off-campus housing, tours, and social events
    2. Call admits to invite
11. **Getting paid**
    1. Average of 5 hours/week at $11/hour, $550/qtr
    2. Current student employees should track their hours personally for submission during break/eval weeks
    3. Tina Pearson, 3rd floor library
12. **Next steps**
    1. Plan postcard writing
    2. Set next Ambassador meeting
    3. Evergreen Grad Fair
    4. Write one blog each about research interests/summer internships/experience in MES by November 1
    5. Bio to Josh by Tue, Oct 4