Recruitment Plan 2016-2017

Ongoing

1. Info-Sessions
2. Newsletters every quarter
3. Ambassadors
4. Social Media
5. New! Solicit students for photos of research and thesis work\*\*

August 2016

1. School Mailings Start confirming schools/contacts over summer if possible

~Green Schools X

~Liberal Arts Schools

~Sustainability Programs

1. First Info-Session, August 24 X
2. Email: applications available October 1
3. Send in October? Ambassadors do follow up phone calls?

September 2016

1. LOR thank you Mailings X check for Emma email template

October 2016

1. Idealist Seattle Grad Fair-October 10 X
2. UCSC Grad Fair-October 17 (Jen Runyan)
3. California Diversity Forum- Merced October 17
4. TESC Grad Fair-October 19 X

November

1. Northwest Climate Conference-November 14-16
2. Ambassadors call Inquiries
3. Ambassadors send post cards to Inquiries X
4. Tuesday at PSU - Trace

December

1. Hold a lot of Info-Sessions
2. Find events to attend!
3. Email inquiries that financial aid applications are available X
4. Tuesday at PSU - Trace
5. Visit NWIC - Kevin
6. Visit Heritage University - Kevin

January

1. Email inquiries applications due February 15 – A and H do together in Radius

February

1. Reminder to inquiries that applications are due February 15

March

1. Diversity and Social Justice Career Fair, Wednesday March 1-PSU – Trace??

April

1. NCUR-Memphis, April
2. NAGAP –Salt Lake City UT (19-22)

\*\*\*Trace (ambassador) heading up outreach efforts in Tacoma