**Master of Environmental Studies – Recruitment Plan**Anna Rhoads, Recruitment Assistant  
Humboldt State University Recruitment Trip Plan and Itinerary  
September 8, 2015 to September 11, 2015  
  
**Recruitment Trip Goals and Objectives**

*Goal:*During my recruitment trip to HSU, The Evergreen State College’s Master of Environmental Studies program will be portrayed as a first-choice environmental studies graduate degree program in the Pacific Northwest;  
After meeting with staff and faculty and providing them with information on the program and university, they will have positive reactions about the program, TESC and recommend prospective students for the MES program;  
After meeting with prospective students, I would like them to further research the MES program, continue to communicate with MES staff with questions, and potentially apply for the Fall 2016 year;

*Objectives*:   
I will set up 5 or more prospective students meetings;  
I will meet with 2 or more sustainability groups or clubs;  
I will give 3 or more short class presentations;  
I will meet with 3 or more faculty or staff members;  
I will have 15 or more students sign-up to receive more information on the program at the graduate fair;

**Travel Itinerary**  
Drive personal vehicle to SeaTac. Park at Sandstone Inn Airport Parking ~$30

Flight Information:   
Depart: Tuesday 08 Sep  
UA 0468   
Seattle to SFO  
5:25 AM to 7:32 AM  
SFO to Arcata  
8:10 AM to 9:23 AM

Depart: Friday 11 Sep  
UA 5604   
Arcata to SFO  
6:00 AM to 7:10AM  
SFO to Seattle  
8:33 AM to 10:43 AM

Accommodation:  
Felicia Aragon’s (friend) apartment (~2 miles from campus)

Local transportation:  
Felicia will be picking me up/taking me to the Arcata airport.

I will be borrowing a friend’s bike to commute to campus, but will also take the local bus if the bike doesn’t fit/poor weather conditions.

**Agenda (subject to change as I set up individual appointments/class visits)**

Sept. 8th

Arrive at Arcata Airport at 9:30 AM.   
-Catch a ride from a friend (or take the bus) to Arcata.   
Meet with students and faculty/staff from 12 PM to 5 PM (will be flexible if I have the opportunity to speak with an evening class or club)

Sept. 9th  
Meet with students and interested faculty/staff from 9am to 5 PM (will be flexible if I have the opportunity to speak with an evening class or club)

Sept. 10th   
9:00 AM - Arrive at UC quad with recruitment materials. Set up.  
10:00 AM – 2:00 PM – Graduate Fair

3:00 PM – 5:00 PM - Meet with students and faculty/staff.

Sept 11th  
Ride to airport from friend. Catch flight at 6:00 AM  
Drive back to Olympia.

~1:00 PM - Drop recruitment materials off at TESC and check-in with Gail.

**List of materials to bring:**   
Brochures  
Postcards/Bookmarks  
clipboard with sign-up sheets  
Gail’s business card  
stickers  
MES table cloth  
stand-up Banner?  
SPP flyers  
Electives list  
MES posters  
Important deadlines handout?  
tri-fold?  
MPA/MIT materials – just a few, incl Tribal Gov  
Faculty packets – letter is ready (Liberal Arts and General Outreach, found in O:\MES\outreach\Contacts\Mailing Schools recruitment project

**HSU Faculty and Staff to contact:**

**Anna will contact:**

Dr. Yvonne Everett (Everett@humboldt.edu)  
Professor of Environmental Planning

Dr. Kevin Fingerman (kevin.fingerman@humboldt.edu)  
Assistant Professor, Env. Sci

Dr. Jim Graham (james.graham@humboldt.edu)  
Geospatial Science

Dr. Alison Purcell O’Dowd (apurcell@humboldt.edu)  
Env. Sci. Professor

Jeff Dunk (Jeffrey.Dunk@humboldt.edu)  
Dept. of Env Sci

Jennifer Ortega (Jennifer.ortega@humboldt.edu)  
Dept. of Environmental Science and Management

Jenn Tarlton (Jennifer.tarlton@humboldt.edu)  
Environmental Education and Interpretation

Dr. Sarah Ray (sarah.ray@humboldt.edu)  
Program Leader of the Environmental Studies department

Dr. Mark Baker (j.mark.baker@humboldt.edu)  
Political Ecology professor

Dr. John Meyer (john.meyer@humboldt.edu)  
Political Science

Dr. Marlon Sherman (ms31@humboldt.edu)  
Native American Studies

**Sustainability Office**  
T.C. Comet, Director of Sustainability  
[TallChief.Comet@humboldt.edu](mailto:TallChief.Comet@humboldt.edu)  
Morgan King, Sustainability & Waste Coordinator  
[Morgan.King@humboldt.edu](mailto:Morgan.King@humboldt.edu)

**Sustainability Clubs**WRRAP  
(Contact Jessie to see if she can put me in touch with anyone..?)  
[wrrap@humboldt.edu](mailto:wrrap@humboldt.edu)

PowerSave  
Matthew Ware, Project Coordinator  
mlw341@humboldt.edu  
[powersavehsu@gmail.com](mailto:powersavehsu@gmail.com)

CCAT  
Campus Center for Appropriate Technology (Ivan - igs38@humboldt.edu)  
[ccathsu@gmail.com](mailto:ccathsu@gmail.com)

Humboldt Energy Independence Fund (HEIF)  
[heif@humboldt.edu](mailto:heif@humboldt.edu)  
outreach coordinator: [heif+Julia@humboldt.edu](mailto:heif+Julia@humboldt.edu)

Resident Sustainability Advisor (ResLife)  
(Contact Aisha/Joselle for contact)

Natural Resources Community Advocate (Reslife)  
(Contact Aisha/Joselle for contact)

**Gail will contact:**

Dr. Steven R. Martin ([steven.martin@humboldt.edu](mailto:steven.martin@humboldt.edu)), done 8/27  
Natural Resources Recreation

Dr. John (Jack) Murphy, done 8/27  
Dept. of Env Sci (Gail spoke to ENVS110 in 2013)  
[jack.murphy@humboldt.edu](mailto:jack.murphy@humboldt.edu)

Dr. Loren Cannon ([llc33@humboldt.edu](mailto:llc33@humboldt.edu)), done 8/27/15  
Environmental Ethics

Yozzy Gomez, EOP

Shelley Mitchell, done 8/27  
Grant Writing, spoke in 2012  
[shelley990@suddenlink.net](mailto:shelley990@suddenlink.net)

Mike Camann, done 8/27  
Zoology, spoke to principles of ecology course in 2012  
michael.camann@humboldt.edu

Brian Huggett, done 8/27  
GIS, presented in past  
[bwh13@humboldt.edu](mailto:bwh13@humboldt.edu)

Matt Johnson, done 8/27  
Wildlife Chair – met at Evergreen’s learning communities conference summer 15  
[mdj6@humboldt.edu](mailto:mdj6@humboldt.edu)

Dan Barton done 8/27  
Wildlife – Evergreen grad, referred by Matt Johnson  
[db1877@evergreen.edu](mailto:db1877@evergreen.edu)

People from the TESC learning communities conference (just reply to email I sent earlier this summer)

"'[mdj6@humboldt.edu](mailto:mdj6@humboldt.edu)'" <[mdj6@humboldt.edu](mailto:mdj6@humboldt.edu)>, "'[jla19@humboldt.edu](mailto:jla19@humboldt.edu)'" <[jla19@humboldt.edu](mailto:jla19@humboldt.edu)>, "'[sjb46@humboldt.edu](mailto:sjb46@humboldt.edu)'" <[sjb46@humboldt.edu](mailto:sjb46@humboldt.edu)>, "'[plb91@humboldt.edu](mailto:plb91@humboldt.edu)'" <[plb91@humboldt.edu](mailto:plb91@humboldt.edu)>, "'[Eileen.cashman@humboldt.edu](mailto:Eileen.cashman@humboldt.edu)'" <[Eileen.cashman@humboldt.edu](mailto:Eileen.cashman@humboldt.edu)>, "'[Jennifer.maguire@humboldt.edu](mailto:Jennifer.maguire@humboldt.edu)'" <[Jennifer.maguire@humboldt.edu](mailto:Jennifer.maguire@humboldt.edu)>, "'[stp3@humboldt.edu](mailto:stp3@humboldt.edu)'" <[stp3@humboldt.edu](mailto:stp3@humboldt.edu)>, "'[cmp10@humboldt.edu](mailto:cmp10@humboldt.edu)'" <[cmp10@humboldt.edu](mailto:cmp10@humboldt.edu)>, "'[fjs3@humboldt.edu](mailto:fjs3@humboldt.edu)'" <[fjs3@humboldt.edu](mailto:fjs3@humboldt.edu)>, done 8/27/15