

Community Based Social Marketing Coordinator (1 position)

Position: Community Based Social Marketing Coordinator

Hours: 5-10 hours per week (1-2 hpd)

Duration: 3-12 months (Summer 2014 to Summer 2015)

Location: Knox and School Sites

Responsible to: Resource Conservation Manager

Application Deadline: May 30, 2014 (reviewed as submitted)

Job Purpose Statement: Coordinate the research, development, and implementation of Community Based Social Marketing and other marketing strategies at pilot sites, as well as the district-wide level.

Qualifications (required):

- A current undergraduate or graduate student
- Knowledge of and/or experience with marketing, advertising, social media, and community engagement strategies
- A minimum of one-year working with youth or community-based organizations
- Knowledge of Microsoft Word, Excel, and PowerPoint
- Knowledge or experience developing outreach, promotional, and/or educational materials

This position qualifies for a 2 credit Internship or Individual Learning Contract.

A stipend may be available, and mileage for traveling between sites will be reimbursed.

To apply, please submit a cover letter and résumé via email to:

Bobby Coleman
Resource Conservation Manager
Olympia School District
1113 Legion Way SE
Olympia, WA 98501

rcoleman@osd.wednet.edu