30th Reunion 20­­­14 (1984-2014)

MESA got a summer 2014 stipend - $478 – Bethany and Kelly are sharing

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Kelly:

Hawaii – July 14 – August 3 – will have internet/phone

BC – September 2014 – no internet/phone

Will be free and in Oly all of August

Bethany:

In AK until school starts but will be on internet/phone

Alumni interested in helping: Hugh O’Neill & Lynn Helbrecht

Ask: Tricia Bateman, Mehran, Rudi, Oscar Soule, Katie Wolt, Tiffany Webb

-set up meeting with all 5 before July 14 – Bethany on phone – try for office somewhere

Budget-

-MESA can’t request money until after November 1; there is ~$300 in their fundraising acct

-MES has hardly any money

Location-

Off campus or on?

The Mark, Waterstreet Café, Mercado, Ramblin Jack’s – do a cash bar

Name:

Celebrating 30 years of MES

Event Details-

Meal or reception?

Alcohol or non?

Speaker or networking?

Fun or serious?

Student presentations?

Alumni presentations?

Speed dating?

Internship/thesis setup?

Panels?

Students’ thoughts on location – alcohol, off-campus, food, fun, networking (speed networking?)

A day of events?

-potluck

-challenge course & zipline

-boatride – the adventuress

-whale watching

-kayaking, SUP

-Wolf Haven

-Lattin’s Cider Mill

-SPP – nursery tour

-Taylor shellfish w/beach bbq

-educational tours that only take groups

-pumpkin patch/corn maze

-tour with fun ending thing (akin to wine tasting)

Spooner’s berry farm

-food-making class – take home your jar of food, etc

-something on campus? Beach hike? Shellfish?

Date-

Oct 18 – Return to Evergreen

Ideas-

Launch event for MES alumni scholarship or MES alumni fund used for conferences or MESA

-charge money for event, part of it could be considered a donation to MESA?

80s dance party (spazmatics or mr. pink?)

Invite:

Current students

All alumni

Past directors

Past faculty

Partners

Speakers:

Rep from class of 2015 (30th cohort)

Kevin

Oscar Soule

Alum from first cohort (Hugh?)

7/3/14 notes

Lynn said that Karen Gaul wants to do an ethnography project with MES alumni – having students do interviews of alums.

Budget:

MES has $450

MESA had $300 from fundraised account

MESA can ask for more funding after November 1, but it can only be used for Winter quarter

Or, MESA can fundraise for it

Ask Marketing/Alumni if they are willing to help us pay for this and sell the fact that this is going to get a lot of publicity for the college

Need a budget proposal

-food&drinks

-speaker

-intern/coordinator

-off-campus space

Vision:

Kelly – fun event, like a tour or BBQ (Taylor Shellfish with oysters/beer) + fun networking event. Keep it informal so people can mingle. Lively, party atmosphere. Speed networking event –broken up into fields or separate fields and mix up cohorts.

Katie: network, returning to Oly/Evergreen, balancing the ability to meet up with old friends, share successes, and meet new people. Ask alumni if they would want to host or show off a project. This is about nostalgia, but also allow for networking. Would want to do in beginning of November – there tends to be less stuff (weather is getting bad and we’re not quite at Thanksgiving yet).

Tricia: have options of stuff to do and likes the idea of a grad sharing where they work that people would be interested in. would like emphasis on networking. Less structure is better.

Hugh: personal connection and professional piece is important. Would be good to have a little structure around making sure people can meet up with people in different disciplines.

Lynn: facilitated/structured networking would be helpful because it doesn’t necessarily happen by accident, especially for people who aren’t as social or introverts. There could be a way to celebrate and also show and we should show the college all of the amazing work that has come out of MES.

Molly: show alumni what we’ve done and so it’s more organic if they want to donate. Fun inviting environment. Food/drinks. But with some kind of structure to allow for socializing.

Gail: fundraising event? Is there a way to make a lasting legacy? Ask people who want to be part of legacy. Maybe ask alumni to join an MES advisory board or MES alumni board.

Date:

Location:

\*\*Have a thing online that shows who is coming and what year they graduated – could include a little bio if they want and their job.

Other ideas:

Keynote speaker – MES alum who is inspirational

Cylvia Hayes?

Maybe a poster session so people can show what they are doing and people can talk to the people who interest them

Openspace conference idea (Lynn knows how to do this) – people throw out what they’re interested in and people go with the group they’re interested.

Could have a full day of events with things to opt in (like walk to beach, walk to farm)

Or could do an event at night and something the next day.

Oly Film Fest is Nov 7 -16

When we send the letter out, ask them to respond with what they are doing now and then we can put it online or make a book of everyone. Ask what they did while they were at Evergreen. Plus photos!!

Could we hire a student to be the main point person?

Should we coincide with RCF? Especially if there is an interesting speaker. Also allows us to do more fundraising…Could do it the same time as Procession again.

From MESA’s perspective, they’d want to be careful to make sure there are enough people from MESA to help with both events.

If you do the RCF, you need to figure out what event you want to do the next day for the alumni event. You could have a tour, a structured networking event (speed dating? Openspace about topics?) + BBQ or some kind of food.

Could we hire Kelly or Bethany to work x amount of hours and have an alum take care of the other stuff.

Have it on Friday before Procession? Have it on Saturday after parade is over?

It’s okay to charge for food/bev. But we ned to put some money up front.

Lynn thinks it should be a day of events – a day of reflection, a day of learning, a day of networking, a social day. Have optional stuff during the day (hike, other events).

Tricia – would people come to a whole day of events?

Kelly – main gathering event should be early evening and then there’s optional stuff during the day.

Places:

Jean MacGregor’s house?

Do we know an alum or faculty with good house?

On campus – not really good for networking, but could be good for a speaker – or just do the tours and people can join.

Wrap up
Tentative plan – Saturday of Procession. Have events before and after.

Next meeting – July 24, 5:30-7:30, Spar

Notes:

7/8-lm with Abby Kelso about funding

**7/24/14 meeting**

**Location ideas:**

GRuB farm

Schmidt Mansion

Ramblin’ Jack’s – 40-60 people; don’t have to rent if you have 40+ people ordering food and drink

Ask Lisa Smith (would know caterers too)

Fertile Ground

The Mark

Ben Moore’s

Evergreen Farm

Longhouse

Capitol Building (rotunda)

Bigelow House Museum

State History Museum

Capitol Coach House

The Women’s Club <http://www.womansclubofolympia.org/clubhouse.htm>

Nisqually Land Trust (near Woodard Bay)

Nisqually Reach Nature Center – can hold 95 people, will have a small cost. Has a great outdoor space and Deanna Donovan’s house is nearby

LOTT ($150?)

Centro + climbing gym (ask Sierra; Hugh knows Joe Hyer; Emily Sanford’s husband; Kelly knows Esteban; Gail knows Helen)

Children’s Museum?

Nisqually Wildlife Refuge – more space than nature center, probably more expensive

<http://www.southsoundmanor.com/index.php/facilities/mcelroy-room>

**Backup (if we think we’re getting more than 100)**

Indian Summer golf course

**Funding:**

Clean Energy grant - Gail

Advancement – Kevin

S&A – MESA

Provost

**Costs**

Off-campus room rental

Off-campus catering

Invitations/postcards

Photo blow-up/printing (media creation from Karen’s class)

Decorations

Media

Facilities

Evergreen catering

Intern

**Invites**

Make sure that we list the names of everyone who rsvps. And, for the people who rsvp, let them vote on activities. Also ask people to fill out a profile “how did evergreen affect your life?”

**General**

Celebrate 30 years of MES

Have Oscar speak

Kevin speak

Have people submit pics and make a slideshow

Find historical documents

Ask photoland students to find cool pics

Get alumni to sign up on linkedin, facebook, Instagram (have Rhianna majorly involved)

Ask media office to do a DIY storycorps (unless Karen’s students are going to do it) - <http://diy.storycorps.org/participate/>

Shout out people by their cohort

Ask faculty new/old which people from each cohort who would be really good about getting the word out and being an advocate for the event.

**Event ideas**

Need to have some kind of way to reflect on their experiences together

Slideshow

Posters or other media of Karen’s student’s stories

Have something on campus and off campus

Storytelling opportunity

Could set up 5 minute walk up and talk sessions (or a 20x20) to do storytelling

Speed-networking

Several events

RCF – alumni are all of the speakers, theme could be storytelling or a contemporary topic

have people talk from each decade about changes in enviro issues (or what has happened since they graduated)

Have Rudi make a document showing how courses have changed since 1984

Karen’s students could do the same with thesis topics

**Schedule**:

Thu: Admitted Student Day/Rachel Carson Forum (invite alumni)/Late Night Seminar

Fri day: beach walk/farm tour/hike with admitted students/campus tour

Fri night: Arts Walk/Luminary/choose a bar for everyone to meet afterward

Saturday brunch: reflection/educational/panel event on campus (4th floor of library, farmhouse, longhouse) – need media, facilities, catering; campus tour led by MES students? Or Longhouse staff? How has MES changed since 1984?

Saturday 4pm: Procession

Saturday night: Post-procession celebration off campus w/alcohol and food; StoryCorps DIY (costs – room rental, catering)

Sunday morning:

Goal: We want people to come away feeling a sense of identity w/MES and strengthen their connection with the college and understand what MES means to their life. Connecting with one another and connecting with the program.

**To-do:**

Create budget

Request funding

Talk to MESA about RCF idea and come up with budget request

Create communication timeline (when to send postcards, emails, who to call to be peer pressurers)

Make invite list (alumni, students, faculty, directors)

Create an RSVP deadline and questions we’ll ask

Set up a way for alumni to tell their story beforehand in a video, and then we show it at the brunch or celebration (maybe Karen’s class does this, maybe Rhianna makes a video with photos and voiceover, contract out Matt Marino? Fiona? Lisa Abdulghani? Bethany Alender? Robyn Wagoner?)

StoryCorps DIY

Decide on speakers and invite (director’s panel – to talk about how things have changed)

Book rooms/catering/facilities/media

Add Karen to reunion email list

Assign a leader of group – Katie Wolt

**Next:**

Thursday, Aug 14, 5:30-7:30

*Before next meeting:*

Draft of budget (Gail)

Draft schedule of events (Katie)

Set up a meeting w/Amanda Walker to happen after Aug 14

Email prior directors and faculty about the event (Gail)

*At meeting:*

Create budget proposal

Start creating planning timeline

8/14/14 Notes

Name:

“30 is the new 21”

30 years of MES

Celebration of xxx

Sustainabration

Something about growing

Don’t trust anyone over 30

30th cohort

30 years: 30 cohorts: 30 reasons to come back to Evergreen

* Meet alumni old and new
* Make new friends

30 years of community

30 years of interdisciplinary

30 years of environmental action

30 years: 1 of a kind

30 years of environmental leadership

Tasks:

Talk to Archive person or Puanani to look for 1984 MES stuff– Kelly Beach

Planning timeline – Katie & Gail

Catering –

All Fed Up?

Ninevah?

Friday meetup:

3 magnets?

McMenamins?

Gift for Oscar? Baseball/baseball bat with signatures from directors or ’84 cohort

Coordinators:

Volunteer coordinator

Brunch coordinator

Social event coordinator

Marketing coordinator – gail (Rhianna will do social marketing stuff)

Decorations/historical documents coordinator - Kelly

By Halloween – send save the date email with request for new address

By thanksgiving – save the date postcards go out (let’s make ones specifically for this)

RSVP website ready by Thanksgiving with all the stuff we want to ask for

By mid –January – send a final invite; ask for volunteers

January – decide on what kind of volunteers we need; assign a volunteer coordinator

Gather historical display items (Kelly & Gail) – ask Steve Davis to make a library display