Alumni Survey 2013-14

- What specific alumni data do we need to gather? Then, working backwards from there:

- How can we best word our questions in order to get at this information?

- Which questions should be rating scales (e.g. satisfaction, applicability of skills learned), all that apply, yes/no, open-ended narrative, etc.?

Main goal:

Alumni information for recruitment

Do survey 6 months after every quarter

For people who graduate in Fall, send survey in June

For Winter graduates, send survey in September

For Spring graduates, send survey in Dec/Jan

For Summer graduates, send survey in Feb

Report will be used for recruitment – we want to know how long it takes people to get hired

* Job right after?
* Working in job already had – how long have you had the job?
* Job within 3 mo
* Job within 6 mo
* Did it take longer or shorter than you thought to get a job?
* How did you find your job?
* Sector – state, fed, county, city, npo, for profit
* Field
* Part-time/full-time
* temporary
* Are they in the field they want to be in?
* Do they like the job?
* Salary range
* Where
* Is this where you want to be?
* Job title
* employer
* If not working, is it on purpose?
* If working part-time, is it on purpose?
* If not working in environmental field – is that on purpose?
* If not working, and want to work, why do they think they can’t find job?
* How did program prepare you for job? Did program prepare you for job? Did degree get you the job? (these could be likert scale questions)
* Does your employer pay for further schooling?
* Would you be interested in hosting an intern?
* Would you be interested in being an MES alumni ambassador?

What to do about people who stay in same job – how do we include them in data?

Do we keep this as strictly recruitment-related, or do we have a once/year alumni survey amount interns/ambassadors, etc?

Do we want to go back 5 years? Or do we just start anew with the 2012-2013 academic year?

Do we need to ask programmatic questions? Like the ones for the self-study?