

Bryan R. Perrenod
5833 Old Highway 410 SW,
Olympia, WA 98512
(530)559.9284
the28ig@yahoo.com

Objective: Find role assisting others in conservation, agriculture, and restoration.

Skills:

- Advanced training and experience in administrative assistance, inter-team organization and coordination
- Greenhouse operations, seed starting, plant care, irrigation, plant propagation
- Public and media relations
- Operations and Risk Management, Incident Command System, IROC
- Photography & videography
- Development and implementation of operational procedures, SOPs, and systems

Education:

September 2006- June 2010
Bachelors of Arts in History
University of Oregon, Eugene, OR

September 2022-December 2022
Whole Farm Planning Course
Washington State University, WA

February 2022-June 2023
Master Gardner Course
Washington State University, WA

February 2024-June 2024
Master Melittologist Course
Oregon State University, OR

Awards:

- Army Commendation Medal (2)
- Afghanistan Campaign Medal w/Campaign Star
- National Defense Service Medal
- Global War on Terrorism Service Medal
- Army Service Ribbon
- NATO Medal

Experience:

Senior Secretary Utility Advisory Committee Dept. Natural Resources (January 2022-Present)

- Maintain all committee records in compliance with OPMA & OPRA
- Schedule and coordinate 16 yearly meetings & logistics, process reimbursements, maintain accountability of committee's physical property
- Monitor the Wildfire Policy Group's calendars and as requested coordinate meetings and events with other department staff and management, external stakeholders and the public
- Provides secretarial support to members of the work group and the wildfire liaison by formatting, editing, printing and distributing various reports and memos as needed

Veteran Conservation Corps Intern Violet Prairie Seed Farm CNLM (May 2023-November 2023)

- Assist wild seed collection team lead, leading and directing volunteers, know native plant phenology and site specific species for optimizing seed collection
- Learned to operate all farm equipment, including tractors
- Learned to identify the 30+ native species grown on the farm, best techniques to harvest seed for each species, buffer zones to prevent cross pollination for different ecotypes
- Learned to identify invasive and weedy species and the optimal weeding techniques to remove them.
- Learned how to grow and maintain small-scale beds and row crop production

Marketing Coordinator Chehalis Tribal Enterprises (April 2020-August 2021)

- Responsible for Marketing needs of three Tribal Businesses
- Developed & executed marketing plan and social media roll out for multi-million-dollar brewery restaurant
- Responsible for media relations, resulting in articles in NYT and other national & regional publications
- Coordinated with web design for creation of two websites and oversaw ongoing improvements
- Ran social media accounts increasing reach by over 300% YoY

Outdoor Sales Manager Evergreen Tree Care (April 2019-March 2020)

- Responsible for sales/lead generation for arborists, increasing their sales by 83% MoM
- Educate and provide solutions to customers on various tree issues e.g. diseases & fungi
- Manage arborist calendars, creating efficient schedules and maximizing appointment time
- 10th in Company sales within 6 months

Social Media & Marketing Manager Covenant Family & Urgent Care (March 2016-April 2019)

- Utilized targeting data and keyword optimization increasing reach by +63% 2017-2018 YTD
- Implemented an efficient marketing campaign to maximize reach and conversions leading to increases of +25% YOY
- Responsible for overall social media strategy, marketing campaigns, SEO and coordination with marketing team.
- Planned social media strategy for the branding of the practice across multiple locations
- Developed strategies through the review of competitive data, demand analysis and mix management

Brigade Public Affairs Officer – Captain (JBLM) (June 2014-March 2016)

- Served as special staff to the Brigade Commander, advising the commander on command internal information, public information and community relation matters.
- Coordinated public affairs events across three Army battalions, for 1200+ soldiers
- Managed Engineering Brigade's social media, coordination, engagement, and public relations with media and local governments
- Engaged local community leaders such as city councils, private and public organizations ensuring coordination, fundraising support, and community involvement
- Additional duties include treasurer and event coordinator of the Family Readiness Liaison (estimated \$500k) and 555th Cup & Flower Fund (estimated \$23K)

Assistant Battalion Logistics Officer - Lieutenant (US Army JBLM) (June 2013-June 2014)

- Managed the Battalions Logistical Systems and responsible for \$500 million in inventory
- Successfully planned (\$0 in loss) and coordinated the turn in of 88 Stryker vehicles during our Battalions deactivation (worth \$396 million)
- Responsible for management and maintenance of the Units containers and successfully planned and executed the shipment of over 50 containers and cargo to FT Carson, Colorado with no damage or loss (value of \$100 million)
- Directly managed 23 personnel, scheduled shifts and assigned tasks and oversaw their professional development

Organizations:

- Center for Natural Lands Management (CNLM) Volunteer
- VFW Post 11402 Quartermaster
- Thurston County Master Gardner
- Thurston County Master Recycler Composter
- WA Bee Atlas Volunteer