

# Natalie Smith

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## EXPERIENCE

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### Fig Earth Supply

January 2022 – Present

Operations Manager

Los Angeles, CA

- Oversees purchasing, receiving, and data entry of inventory, including plant materials, soils, and supplies
- Researches and develops growth initiatives for the California Native Plant & Fig's Sustainability Workshop series, programs geared towards educating and promoting a more sustainable future for California.
- Facilitates Blossom Where You're Planted project, bringing plants and supplies to families in need, free of charge
- Expands Fig's brand awareness around the greater LA area by creating and publishing social media content, weekly newsletters, SEO optimization, and website updates
- Manages staffing and payroll - including but not limited to recruitment, interviewing, and payroll scheduling through Homebase software
- Curates and manages events and programming for the public

### Great Ecology

January 2022 – Present

Affiliate Ecologist

San Diego, CA

- Implements on-site field assessments and restoration activities of saltmarsh and wetland vegetation at sites in the Southern California Area
- Monitors plant establishment through quantitative and qualitative assessment to ensure a successful restoration of sensitive habitats
- Collects field measurements to evaluate erosion rates

### Plantsmith

2019 - Present

Native & Edible Garden Consultant

Los Angeles, CA

- Designs garden layouts for seasonal vegetable and residential native plant gardens
- Advises and educates landowners on how to establish revegetation plans and promote wildfire resilience
- Troubleshoots garden problems, including but not limited to irrigation, pest, soil, and plant disease

### Dirty Girl Organic Landcare

2021 - 2022

Native & Edible Garden Consultant

Los Angeles, CA

- Installed and maintained plant materials - specialized in native habitats, wildfire resilience, and soil regeneration
- Cared for plants with current horticulture standards, including irrigation, IPM, soil building, pruning, and more
- Pitched and implemented a design refresh for the company website and social media content, including an outreach strategy geared toward education

### Hella Fitzgerald

2016 - 2020

Production Coordinator

Remote

- Connected and booked over 200 musicians for corporate events and weddings
- Compiled intricate event timelines, including weddings and large corporate parties for clients like Porsche, PayPal, and the 49ers
- Organized monthly band showcases, video and photo shoots, and other promotional materials
- Designed and maintained a digital infrastructure (templates, workflow practices) for internal company systems
- Provided direct administrative support to the owner and CEO

## Music Teacher

2012 - 2022

Self-Employed

Various Locations

- Developed individual lesson plans for private voice, piano, guitar, music theory, and songwriting students
- Provided accessible remote and in-person learning experiences to students of all ages
- Coordinated scheduling, billing, bookkeeping, lesson planning, and parent/student correspondence
- Designed and implemented curriculum for San Domenico School songwriting program "Raise Your Voice"

## EDUCATION

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### UCLA Extension

June 2021

Horticulture Certification

Los Angeles, CA

- 3.91 GPA

### Berklee College Of Music

June 2011

Bachelors of Arts; Major in Songwriting

Boston, MA

- 3.4 GPA, Dean's List

## CERTIFICATIONS & TRAININGS

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### California Native Plant Society

October 2022

Conference

San Jose, CA

- Attended lectures focusing on California native plants and current conservation strategies

### U.S Green Building Council

September 2022

Wildfire Defense Professional Certificate

Los Angeles, CA

- Completed workshop on wildfire regimes, defensible space zones, fire risk reduction, post-fire recovery, and more

### Xerces Society

June 2022

Monarch Monitoring Training

Santa Monica, CA

- Surveyed overwintering monarchs using Monarch Count Data Sheet and the Habitat Assessment Forms

### Theodore Payne Foundation

2021

California Native Landscaper/Reclamation Certification

Los Angeles, CA

- Completed 9-week training on native plant ID, IPM, irrigation, sustainability, and more

### Theodore Payne Foundation

2021

California Native Landscape Design

Los Angeles, CA

- Completed comprehensive course offering a sound foundation in design, focusing on the importance of sustainability and modeling gardens after patterns in nature

## VOLUNTEER EXPERIENCE

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### The Audubon Center At Debs Park

2022 - Present

Restoration Lead

Los Angeles, CA

- Assists in bi-weekly habitat restoration through planting, maintaining, and monitoring 30 species of CA native plants
- Educates park patrons on Audubon's projects and current events

**Domingos con los Niños****2022 - Present**

Teacher, Coordinator

Los Angeles, CA

- Prepares nature-based lesson plans for kids; topics have included vegetable gardening, beneficial bugs, sprouting from seeds, CA native plants, the life of a monarch butterfly

**Tree People****2021 - Present**

Restoration

Los Angeles, CA

- Plants and cares for *Quercus spp.* and *Juglans spp.* to restore woodland habitat in the Santa Monica Mountains damaged by the 2018 Woolsey Fire
- Plants and cares for native chaparral vegetation in the San Francisquito Canyon (Angeles National Forest) post Copper Fire

**Friends Of The LA River****2022**

Restoration

Los Angeles, CA

- Participated in river cleanups and helped in the restoration of ecosystem function

**Test Plot****2021**

Restoration

Los Angeles, CA

- Cared for plants in a community-focused restoration project created to promote native ecologies in public spaces